Rep U.der# EC'd Yes Status Confirmed Traffic Order# 800196 Printed: 07/25/2012 1:07 PM 1 of 2 6836282 Ver# 1 Mod# 0

Last Received: 07/25/2012 12:42 PM

Rep Firm

Sales Office (

Salesperson (

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser () .US CHAMBER OF CMRC

Product US CHAMBER OF COM

Estimate# 1091 ELISE CLOYD Buyer

Phone# Fax#

) MENTZER MEDIA Agency 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates Hiatus Weeks

07/26/2012 - 08/04/2012

Salesperson Phone#

215-567-6005

) PHILADELPHIA

) ANJIE BRADY

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC-*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	F Buyli	630P-7P ne Comment	: NEWS	:30	\$125.00	 07/ 2 7- ¢ 7/21	1	1	1	S125.00	
	2	TH Buyli	10P-11P ne Comment	: NEWS	: 30	\$200.00	07/26-07/26	1	1	1	\$200.00	
	3	SA-SU Buyli:	lüP-llP ne Comment	: NEWS	: 30	\$200.00	07/28-07/29	2	1	2	\$400.00	
	4	M-TU Buyli:	630P-7P ne Comment	: NEWS	: 30	\$125.00	07/30-07/31	2	1	2	\$250.00	
	5	TH-F Buyli:	630P-7P ne Comment	: NEWS	: 30	\$125.0C	08/02-08/03	2	1	2	\$250.00	
	6	M-F Buvli:	10P-11P ne Comment	: NEWS	: 30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
	7	SA	10P-11P ne Comment		: 30	\$200.00	08/04-08/04	1	1	1	\$200.00	

--- REPORT TOTALS---

Report Totals: 14 / \$2,425.00

 Rep Order#
 6836282
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 1
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 07/25/2012 1:07 PM
 2 of
 2

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//1091

Showing Buylines: All Lines

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

) PHILADELPHIA

215-567-6005

215-567-5938

) ANJIE BRADY

StationWUPW-TV TOLEDO, OH.Agency() MENTZER MEDIAAdvertiser() .US CHAMBER OF CMRC600 FAIRMONT AVE, S#306ProductUS CHAMBER OF COMTOWSON, MD 21286

Product US CHAMBER OF COM 1091

Buyer ELISE CLOYD
Phone#

Fax#
Jul 12: 4 / 8725.00 Aug 12: 10 / 81,700.00

Sales Potals: 14 / \$2,425.00 Station Totals: 14 / \$2,425.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---

Market Totals \$2,425 CATV 0% WNGT 0% WNWO C% WTOL 0% WTVG 0%

WUPW 100%

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

---COMPETITIVE COMMENTS--COMPETITIVE WILL FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Orde # 6836282 Ver# I Status New EC'd No

Traffic Order# 200196

Last Received:

07/25/2012 12:40 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser () .US CHAMBER OF CMRC

US CHAMBER OF COM Product

Estimate# 1091

Buyer ELISE CLOYD

Phone# Fax#

Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates

07/26/2012 - 08/04/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson (

) PHILADELPHIA) ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX#

215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 2,425 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	ក Buy1i	630P-/P	: NEWS	:30	\$125.00	0//27-07/27	1	1	1	\$125.00	
	2	ТН ВиуГі	10P-11P ne Comment:	: NEWS	:30	\$200.00	07/26-07/26	1	1	1	\$200.00	
	3	SA-SU Buyli	10P-11P ne Comment:	: NEWS	:30	\$200.00	07/28-07/29	2	1	ż	\$400.00	
	4	M-TU Buyli	630P-7P ne Comment:	: NEWS	:30	\$125.00	07/30-07/31	2	1	2	\$250.00	
	5	TH-F Buyli	630P-7P ne Comment:	NEWS	:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
	6	M F Buyli	10P-11P ne Comment:	NEWS	:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
	1	SA Buyli	10P-11P ne Comment:	NEWS	:30	\$200.00	08/04-08/04	1	1	1	\$200.00	

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 Rep OrdCl#
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 New
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Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ().US CHAMBER OF CMRC

Product US CHAMBER OF COM

Estimate# 1091

Buyer ELISE CLOYD

Phone# Fax# Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates 07/26/2012 • 08/04/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 **Salesperson FAX#** 215-567-5938

--- REPORT TOTALS---

Report Totals: 14 / 52,425.00

--- SALES MONTHLY TOTALS--

Jul 12: 4 / \$/25.00 Aug 12: 10 / \$1,700.00

Sales Totals: 14 / \$2,425.00
Station Totals: 14 / \$2,425.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$2,425 CATV 0? WNGT 08 WNWO 08 WTOL 08 WTVG 08
WUPW 1008

--- COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books null Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE